







Introduction

We have a legacy of four generations since 1867. Profine is a specialized brand offering a complete range of premium yet affordable collections for your everyday home and business needs. We deal in the office, home, kitchens and wardrobes.

Our focus has always been on customers' requirements with a keen interest towards new ideas, innovation and customization at affordable prices.



A Hundred and Fifty Year Legacy



Expertise in Corporate and Home furniture



50,000 sqft. State-of-the-Art Production Facility



Quality that Always Exceeds Your Expectations.



ISO 9001-2015 Certified Quality Management System



Mission

Inspire the masses as well as small and medium sized organizations to become the users of branded furniture.



Vision

To be the first and only furniture brand chosen for our innovation, customized solutions, durability, customer services, and affordable prices.



Values

- Customer Excellence
- Innovation
- Communication
- Results Orientation

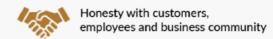


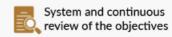
Quality Policy

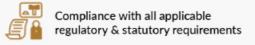














Reasons to choose Profine



Promisong strength and long lasting finishing stays upto 10 years



Excellent after sales service ensure timely maintainace if required



Free layout planning of your office from our interior experts



100% modular technology, knock down installation, can be shifted easily



Innovative and Harmonized Designs



High Quality Materials and Trendiest Designs







Table Size: L84" X W42" X H30"







Desktop socket for User



48mm thick table top



6mm Thick Metal Leg



PU writing pad for surface protection



Side Rack Size: L48" X D21" X H26"















Scratch Resistant

Desktop socket for user

Cutting edge face design







Wide zinc solid handles

PU writing pad for surface protection





Side Rack Table Size: L84" X W42" X H30"





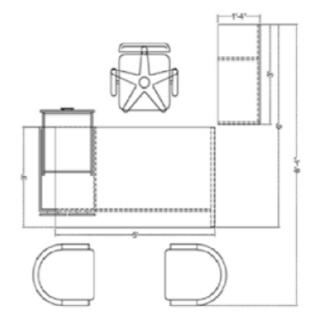




Table Size: L60" X W36" X H30"



Side Rack Table Size: L36" X W16" X H30"







36 Mm Thick Table Top And Side



Impactful Face Design



Wide zinc solid handles



Practical side rack







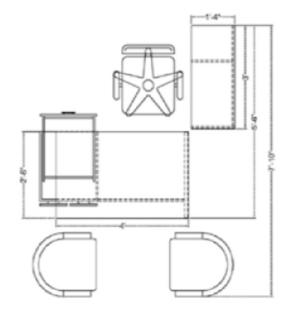




Table Size: L48" X W30" X H30"



Side Rack able Size: L36" X W16" X H30"





Stain Resistant



Scratch Resistant

36 Mm Thick Table Top And Side



Impactful Face Design



Wide zinc solid handles



Practical side rack





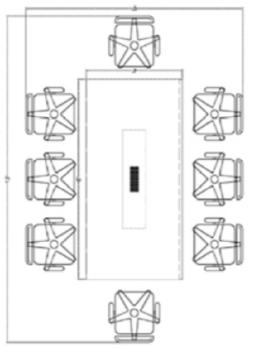






Table Size: L96" X W48" X H30"









Cutting edge side design



Multimedia desktop socket



48mm Thick Table Top



Central top PU Leather Padding





Welcome on Board

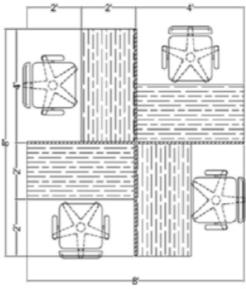
Charter conference tables are designed for high end private offices to the formal conference rooms. Premium construction and materials make it ideal for high- end conference spaces. Easily expand your options by utilizing our customization capability in design.











- Available in customized partition options.
- Customized Fabric Options.
- High Quality Charcoal Grey Aluminium.
- Customized Size Options.

Concealed handles and central locking



Three Drawer Type Sizes



25mm high finished Aluminum partition



Complete hidden wire management system





Connect Ideas

Organizations require workspace solutions that foster collaboration, integrate technology, and complement unique work styles. This provides smart and sleekness that improve efficiency in diverse ways people work. Easy access to power and technology through wire organizer creates a seamless user experience.

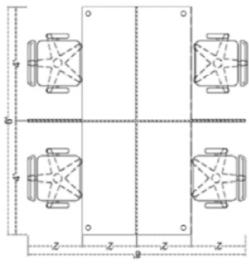


Charter Cubical Workstation









- Available in customized partition options.
- Customized Fabric Options.
- High Quality Charcoal Grey Aluminium.
- Customized Size Options.

25mm high finished Aluminum partition



Customized partitioning options



Metal legs for top supports



Complete hidden wire management system





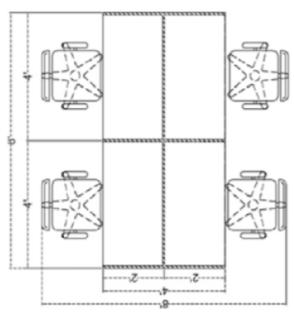


Charter Collaborative Workstation









- Available in customized partition options.
- Customized Fabric Options.
- High Quality Charcoal Grey Aluminium.
- Customized Top Size Options.
- Full Modular Concept.

25mm high finished Aluminum partition



Customized partitioning options



Low profile for open space concept



Complete hidden wire management system





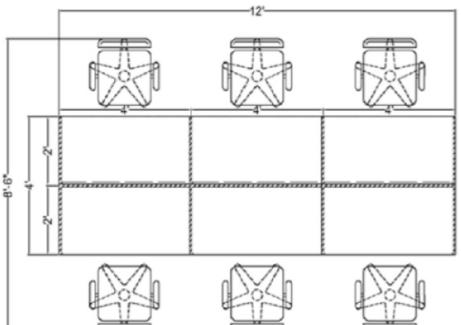
Evolved Workstyles

Charter Line Workstation offers computer compatibility with surface grommets and wire management access underneath the unit. It's engineered for strength and durability. It is designed around maximum human dimensions and scaled for end-user satisfaction.









- Available in customized partition options.
- Customized Fabric Options.
- High Quality Charcoal Grey Aluminium.
- Customized Size Options.

25mm high finished Aluminum partition



Customized partitioning options



High side partitioning for privacy



Complete hidden wire management system





Balance Practicality

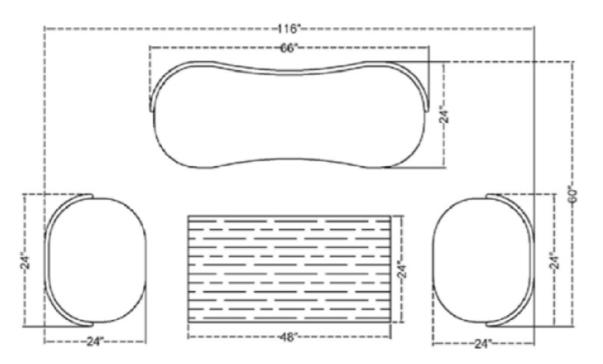
The contact center Workstation Set provides an efficient and stylish multi-seat solution. Each work area allows maximum use of limited space. Each frame section is made to keep the privacy and working of users intact and comfortable.





- Leatherette & Fabric
- Color Option Available





Smart seating design



Ball fiber cusions for back support



Perfect Curves



Chrome high legs



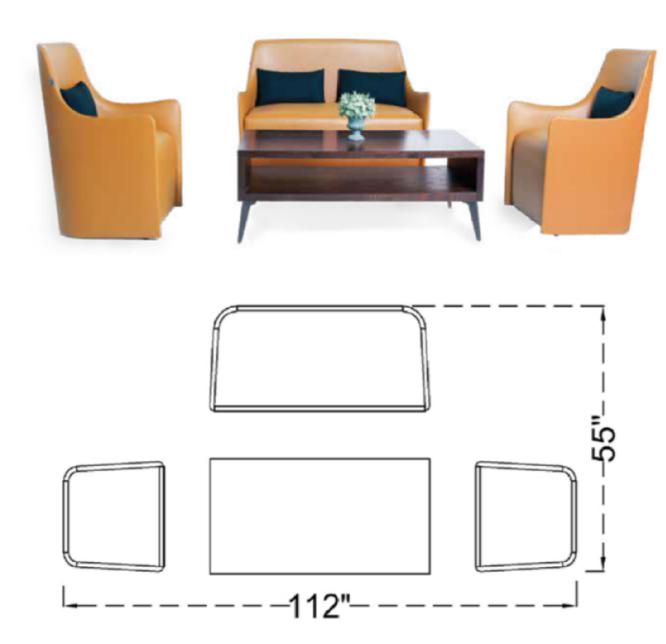


Smart and impactful

Octa sofa is super smart and meaningful to a space that demand less coverage but prominent impact. They work beautifully in lounges, lobbies, libraries, and enclaves, maintaining a neutral presence or adding pops of color.







- Leatherette & Fabric
- Color Option Available

High quality stitching cover



Modern thin arm rests



Ball fiber cusions for back support



Bended curved Design



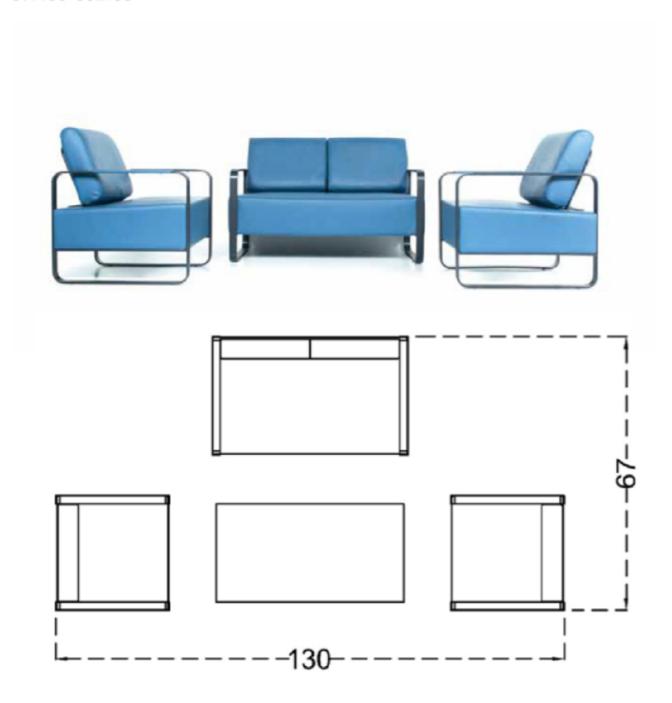


Sleek Lines, Finished Detail

Designed with social spaces in mind, we invite you to relax into the comfort of an acoustic shelter. In open floor plans, Aero can be used to create a private meeting space or alternative workstation without distraction, encouraging uninterrupted focus.







- Leatherette & Fabric
- Color Option Available
- Black Matte Powder Coated structure.

Bended metal frame and back



Powder coated steel structure



Comfortable seating



Steady back for comfort





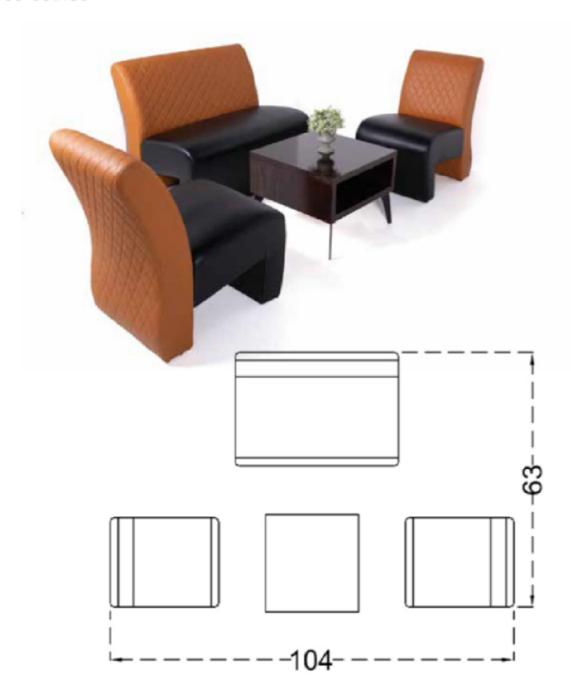
Refined Style and Grace

Charter sofa is Unique combination of metal and upholstery harmony designed to help you greet, meet, focus, relax and accomplish more with your guests. This sofa delivers the comfort people crave, while encouraging focus and interaction with your guests.









- Leatherette & Fabric
- Color Option Available

Fine Block Stitching



Two toned seat back



Block stitching at back



Practical design





Relaxing Escape

Excel seating is designed to inspire collaboration, drawing informal groups together to spur creativity. The line is modular to suit the need. Use your imagination. Create sofa-like pieces, benches, gracefully curved public seating, or informal seating for meeting rooms and huddle spaces.









Charter Corner Table



Table Size: L24" X W24" X H16"





Charter Full Hight Cabinet

Charter Credenza







Grande Executive



Perfect degree Lumbar protection support



Luxury back stitched design



Heavy duty synchronized mechanism



Thick cushioned arm rests



Titan Mid Back



3 position posture tilt mechanism



Airline design back



Heavy duty steel & cushioned armrests



Clean leatherette back finish



Titan Executive



3 position posture tilt mechanism



Airline Design back



Heavy duty steel & cushioned Armrests



Clean Leatherette back finish



Shark



Up and down PU arm rests



3 positions posture tilt mechanism



Back pad for lumbar protection



Curved seat for better comfort



Falcon low back



Comfortable back support



Smart seating design



Ergonomic armrests



Seat tilting mechanism



Grande Visitor



Luxury back stitched design



Strong ms chromed frame



Thick cushioned arm rests



Ergonomic back curve



Jack



Comfortable cushioned seat



Lumbar friendly design





Titan Visitor



Paded cushioned armrests



Clean leatherette back finish



Airline design back

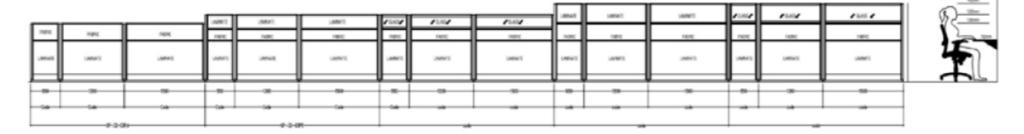


Ms chromed frame

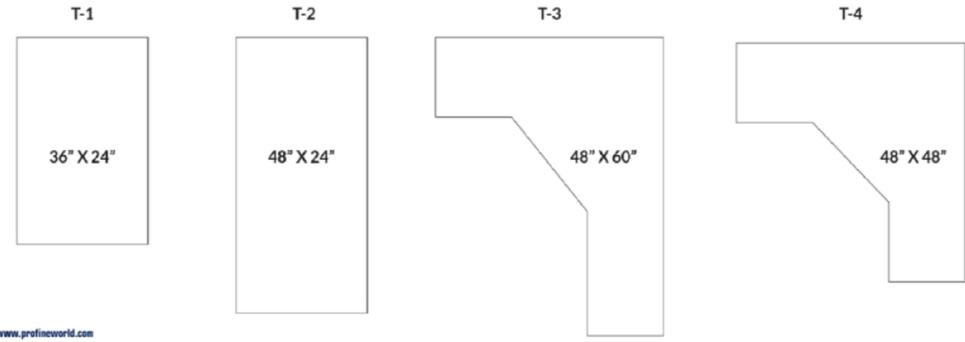




Work Station Partition Options



Work Station Table Tops





COLOR OPTIONS

RED OAK VENEER



MELAMINE COLORS



Mint Sand



Chest Nut 9001



Caribbean Walnut



Rustic Brown

MELAMINE SOLID COLORS



Charcoal Grey



Jet Black



Shop Online

profine.pk



Profine Furniture Industries(pvt) Ltd.

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ISLAMABAD DISPLAY: Building No. 45, Ground Floor, GA Plaza, Main Service Road, Golra Mor, Sector H-13, Islamabad

FACTORY ADDRESS: Plot no. 214, sunder industrial estate, lahore

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